

GFMAM AM Landscape 3

Richard Edwards

5th June 2024

Slido for Questions



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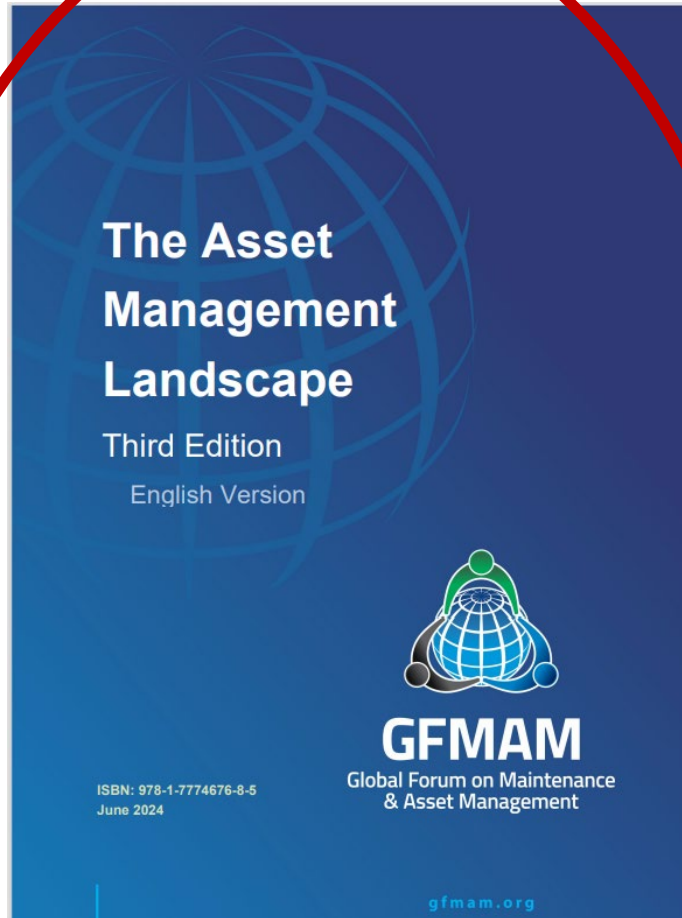
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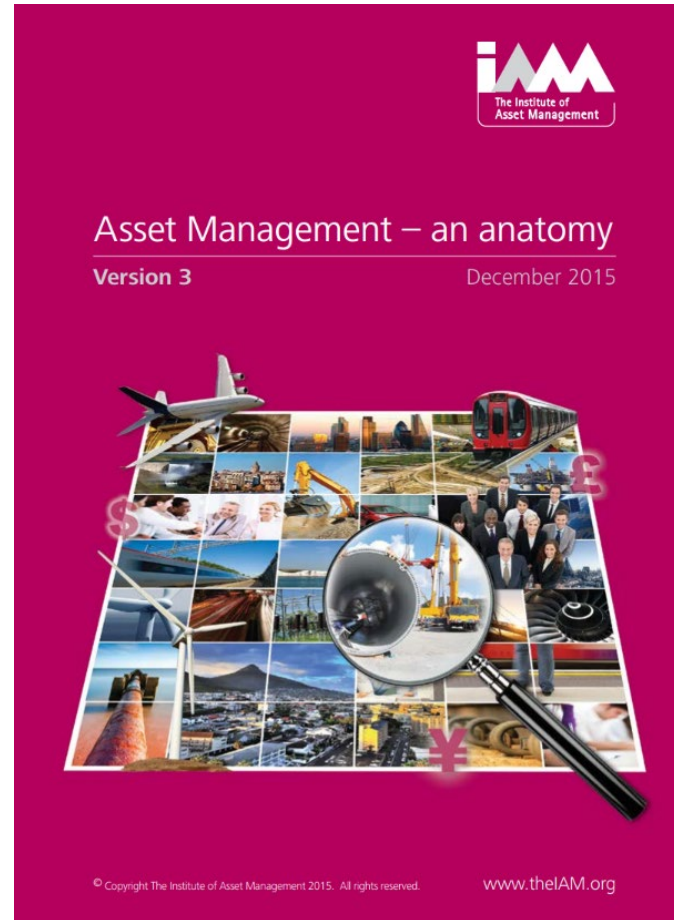
Introducing the key organizations



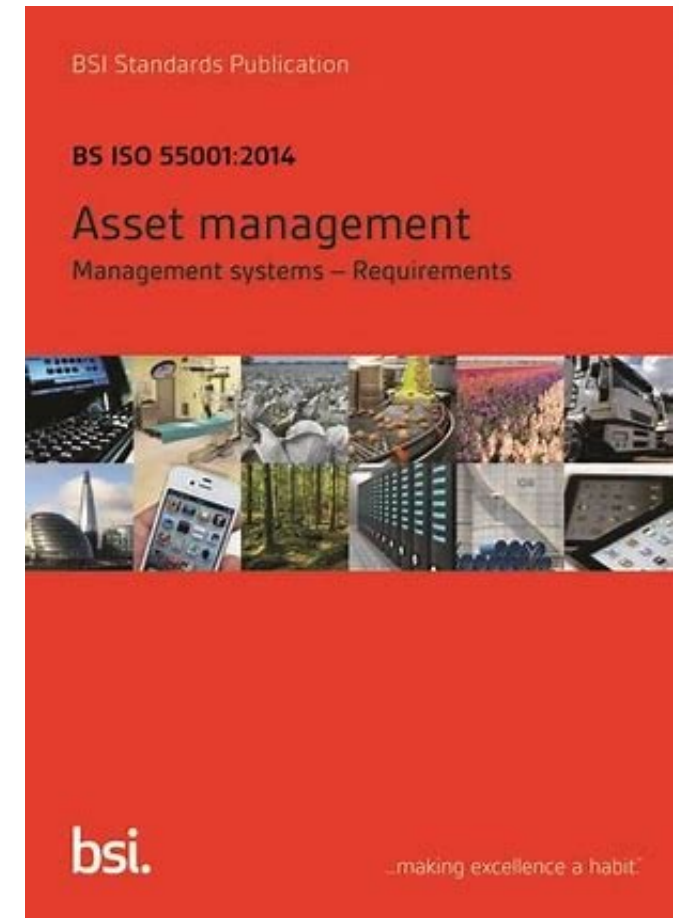
Asset Management Is Evolving



GFMAM Asset Management Landscape vs 3 launched today!



IAM Anatomy version 4 due to be published July 2024



ISO550xx – six documents to be published from August 2024



GFMAM

Global Forum on Maintenance & Asset Management



Members

PEMAC, Canada

IAM, UK

IFRAMI, France

EFNMS, Europe

SMRP, USA

JIPM, Japan

JAAM, Japan

MAPMA, Malaysia

IPWEA, Australia

AM Council, Australia

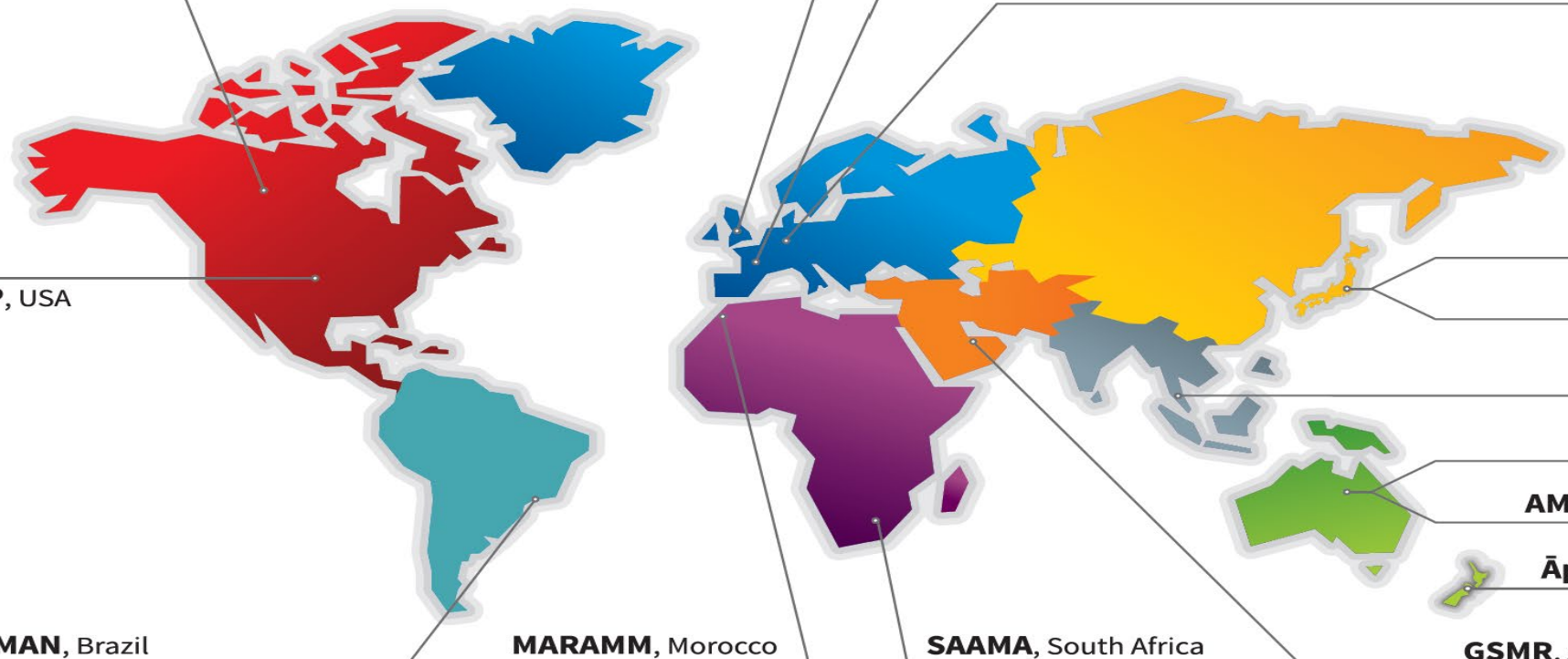
Āpōpō, New Zealand

ABRAMAN, Brazil

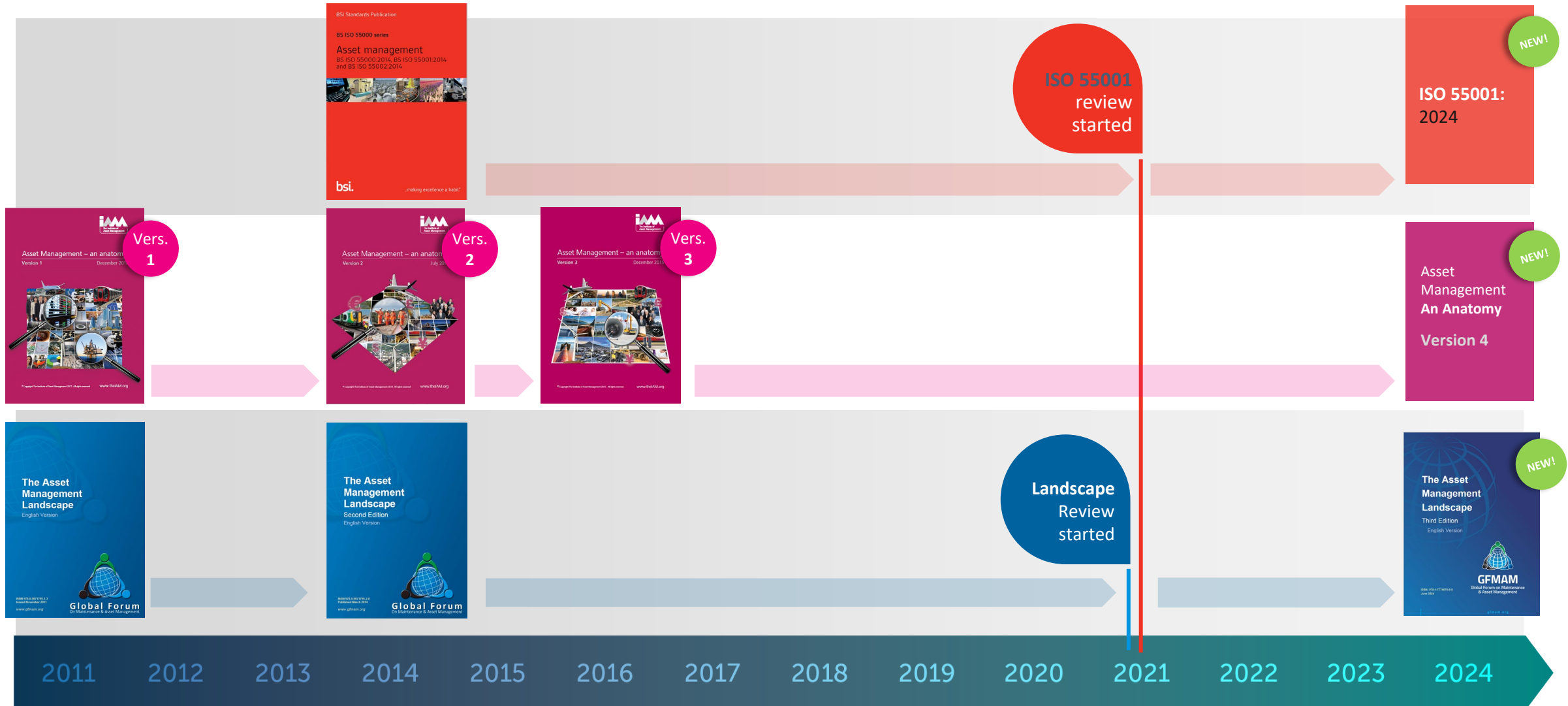
MARAMM, Morocco

SAAMA, South Africa

GSMR, Arabian Gulf Region



Timeline



Landscape 2 - Asset Management Subjects

STRATEGY & PLANNING

- AM policy
- AM strategy & objectives
- Demand analysis
- Strategic planning
- AM planning



AM DECISION- MAKING

- Capital investment decision-making
- O&M decision-making
- Lifecycle value realisation
- Resourcing strategy
- Shutdown & outage strategy



ASSET INFORMATION

- Asset information strategy
- Asset information standards
- Asset information systems
- Data & information management



ORGANISATION & PEOPLE

- Procurement & supply chain management
- Asset management leadership
- Organisation structure
- Organisation culture
- Competence management



RISK & REVIEW

- Risk assessment & management
- Contingency planning & resilience analysis
- Sustainable development
- Management of change
- Asset performance & health monitoring
- Asset management system monitoring
- Management review, audit & assurance
- Asset costing & valuation
- Stakeholder engagement



LIFECYCLE DELIVERY

- Technical standards & legislation
- Asset creation & acquisition
- Systems engineering
- Configuration management
- Maintenance delivery
- Reliability engineering
- Asset operations
- Resource management
- Shutdown & outage management
- Fault & incident response
- Asset decommissioning & disposal



Timeline of Landscape 3 Project



Phase 1 - Review of Landscape 2



Document needs to start with purpose and structure



Make it clear what the Landscape is and how it fits with the ISO



Need to reflect current AM market maturity



There are key focus areas not included that should be



Some subject areas had overlaps that were hard to distinguish



Context and integration with other organizational systems and processes

Key Call outs

- Information as an asset
- Change management
- Context
- Risk
- Decision making
- Value Realization

Landscape 3 Context

Purpose

To describe our common understanding of Asset Management and to provide a globally agreed framework against which knowledge bases and practices can be aligned, compared, and contrasted

Principles

- Level of detail is balanced and at an appropriate level
- Language and writing style is precise
- Easy to read / appropriate use of graphics
- Avoid conflict with other GFMAM documents
- Teams structured to engage multi-lingual groups

This Project meets the following objectives:



Bring together, promote and strengthen the community worldwide



Facilitate the exchange and alignment knowledge and practices



Raise the credibility of member organisations

Subject Groupings for Working Groups

One	Two	Three	Four	Five	Six	Seven
Context and stakeholders	Governance	AM Planning	Leadership and people	Information	Delivery	Value realization
The organisation context and stakeholder subjects. These should be subjects that set the boundary conditions that inform the approach to AM within an organisation.	The subjects relating to Governance and the management of AM within an organisation. Including the AM system approach taken by the organisation.	The subjects relating to the AM planning and approach taken by the organisation.	The people related subjects. Including AM leadership, resourcing and competence that inform the culture of an organisation.	The information related subjects applicable to AM. Including the way information is managed as an asset and the importance to AM decision making.	The subjects relating to Life cycle delivery of AM.	The subjects relating to how value is created through doing AM. Subjects related to measuring outcomes and continual improvement, not just performance of assets

Over 250 volunteers worked on the update – with over 100 from the IAM!



GFMAM
Global Forum on Maintenance
& Asset Management

Asset Management Landscape Revision Project

International Subject Area Leads



Nigel D'Souza
PEMAC



Rami Affan
AM Council



Nomaphelo Ndzundzu
SAAMA



Dr Chris von Holdt
SAAMA



Bob Kazar
SMRP

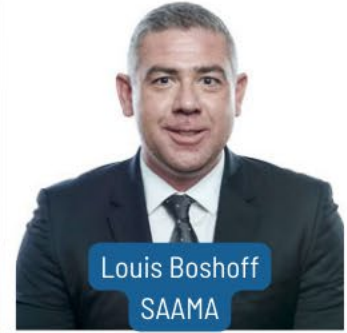


Brian Addison
IAM

SteerCo Deputy Leads



Richard Edwards
IAM



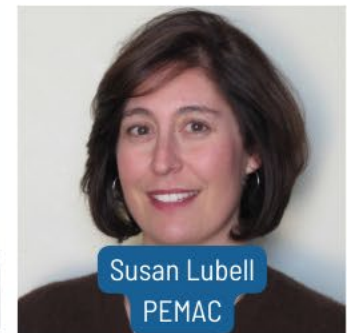
Louis Boshoff
SAAMA



Joao Lafraia
ABRAMAN



Paul Casto
SMRP



Susan Lubell
PEMAC



John Hardwick
AM Council



Naoki Takesue
JAAM



Landscape Meetings



	Level 1 Context & Stakeholders	Level 2 AM Planning	Level 3 Leadership & People	Level 4 Information	Level 5 Delivery	Level 6 Governance	Level 7 Value Realization	
	Steerco Coordination Group							
International Subject Group Leads								
Abraman Subject Group Leads								
AM Council Subject Group Leads								
BEMAS Subject Group Leads								
EFNMS Subject Group Leads								
GSMR Subject Group Leads								
IAM Subject Group Leads		National Coordination Groups					National Subject Group Mtgs	
IFRAMI Subject Group Leads	International Meetings							
JAM Subject Group Leads								
JIPM Subject Group Leads								
MAPMA Subject Group Leads								
PEMAC Subject Group Leads								
SAAMA Subject Group Leads								
SMRP Subject Group Leads								

IAM Subject Group Leads



Context & stakeholders	Governance	AM Planning	Leadership & people	Data & Information	Delivery	Value realization
1. Tim Gadd 2. Chris Woods	1. Bernard Gaudreault 2. Imad Khan	1. Roop Lutchman 2. Grame Hind	1. Dan Penny 2. Martin Jones	1. Daryn Fitz 2. Paul Dean	1. Mick Saltzer 2. Ian Higham	1. Brian Addison 2. Harshed Bhudia 3. Mark Knight

Key challenges

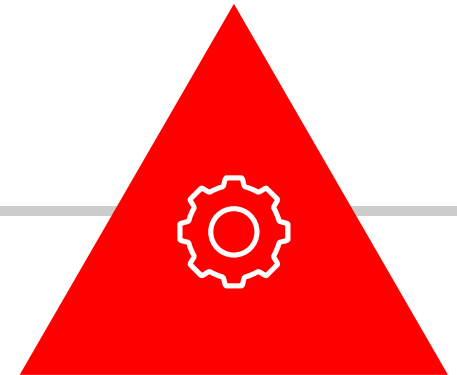
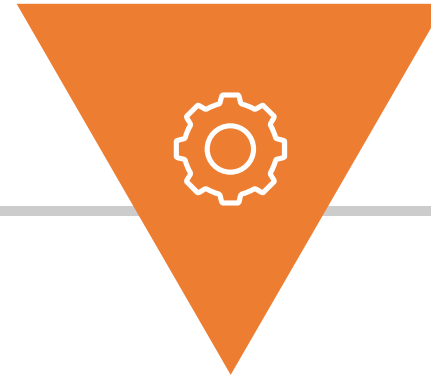
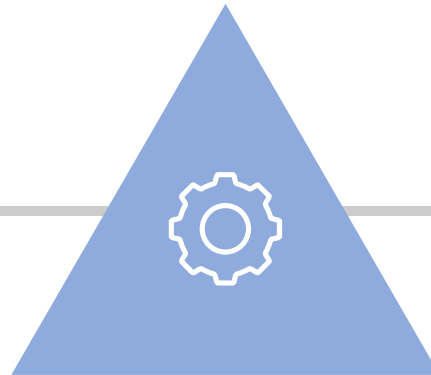
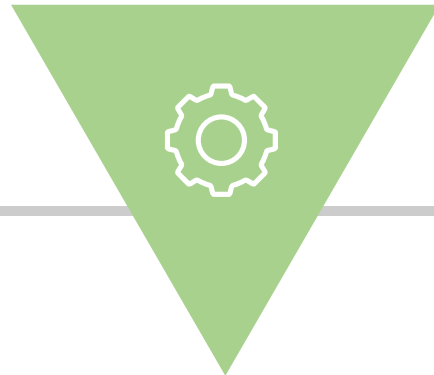
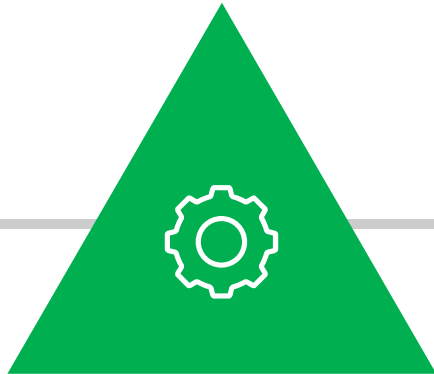


- Project Plan
- Project Management Platform
- Change Management Approach
- Stakeholder and Communications Plan
- Document Layout and Format
- Document Authoring and Translation
- Terms and Definitions
- ISO / Landscape interface & timing
- Identifying and Managing Risks

High Level Changes - Landscape V3 40 subjects

15 Subject name
changes
(and minor edits)

2 Subjects Merged



18 Subjects are
unchanged
(minor edits only)

6 Subjects New

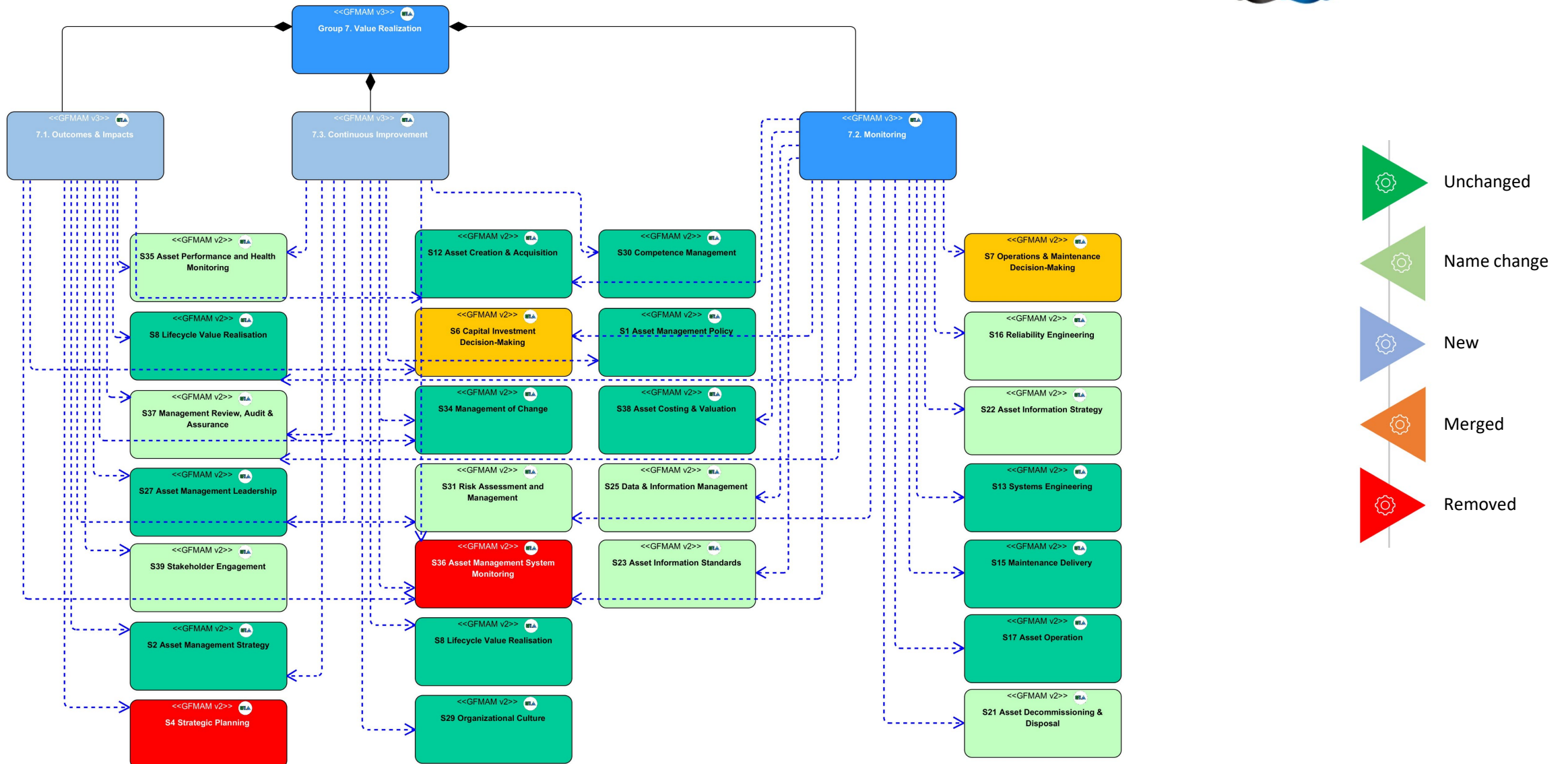
4 Subjects Removed

Landscape 3 - Asset Management Subjects

Context & stakeholders	Governance	AM Planning	Leadership & people	Data & Information	Delivery	Value realization
<ol style="list-style-type: none"> 1. Organisational Purpose & Context 2. Stakeholder Management 3. Asset Costing & Valuation 	<ol style="list-style-type: none"> 1. Asset Management Policy 2. Asset Management System 3. Asset Management Assurance & Audit 4. Technical Standards & Legislation 5. Management of change 6. Risk 	<ol style="list-style-type: none"> 1. AM Strategy & Objectives 2. Demand Analysis 3. Sustainable Development 4. Planning 5. Decision-Making 6. Lifecycle Value Realization 7. Resource Strategy & Management 8. Shutdown & Outage Strategy and Planning 9. Contingency Planning & Resilience 	<ol style="list-style-type: none"> 1. Asset Management Leadership 2. Organisational Arrangements 3. Organisational Culture 4. Competence Management 5. Organisational Change Management 6. Knowledge Management 	<ol style="list-style-type: none"> 1. Asset Management Data & Information Strategy 2. Asset Data & Information Standards 3. Asset Management Data & Information Management 4. Asset Management Data & Information Systems 5. Configuration Management 	<ol style="list-style-type: none"> 1. Asset Creation & Acquisition 2. Systems Engineering 3. Maintenance Delivery 4. Integrated Reliability 5. Asset Operations 6. Incident Management & Response 7. Asset Repurposing & Disposal 8. Supply Chain Management 	<ol style="list-style-type: none"> 1. Outcomes & Impacts 2. Monitoring 3. Continuous Improvement

Example of Configuration Management

Group 7. Value Realization



Summary of Landscape 3 Project



- Extensive consultation on Landscape 2 and suggested changes
- Over 200 people from 13 professional bodies involved in the update
- Subjects updated to reflect latest developments in Asset Management from the last 10 years
- More emphasis on purpose and context
- More emphasis on value delivered
- Structure amended to reflect comments on Landscape 2
- Published in English first, then Spanish, Arabic, French, Portuguese, Japanese & Mandarin

Asset Management Landscape v3.0

Third Edition - NEW!

Available in: [English](#) Coming Soon in: French, Spanish, Arabic, Portuguese, Japanese, Mandarin

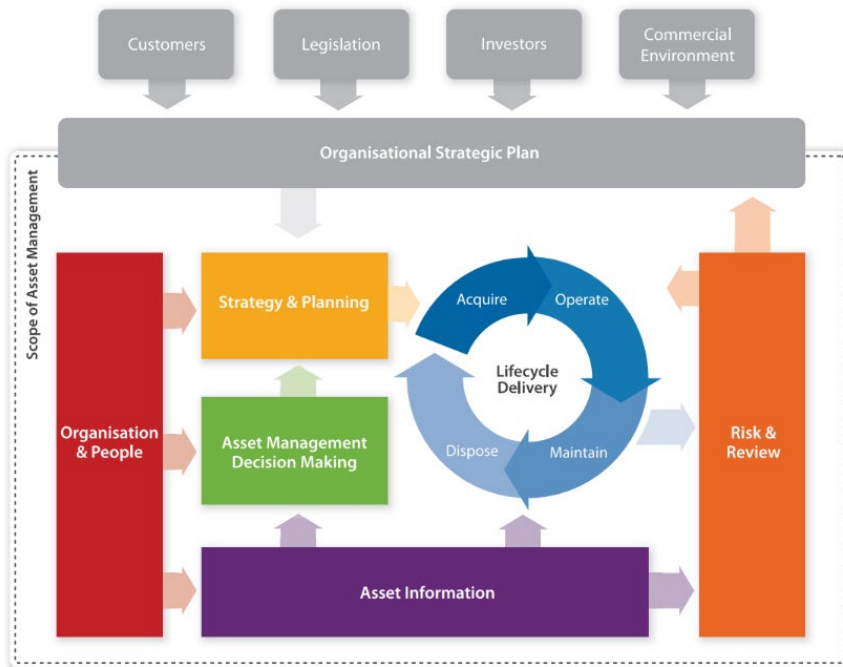
Over the past decades, global standards and principles for managing assets have improved significantly. The Global Forum on Maintenance and Asset Management (GFMAM) acknowledges the benefits of coordinating these advancements, especially for organizations managing assets in multiple countries. To achieve this, GFMAM published the first edition of the GFMAM Asset Management Landscape in 2011, aiming to update it in 2014 with insights from ISO 5500x and to make it more specific. The Second Edition in 2014 made significant progress in applying asset management globally and became a reference for developing asset management knowledge.

The **Third Edition**, presented here, reflects updates to address modern challenges like climate change, including new subjects like Governance and Value Realization to align asset management with contemporary governance standards and ensure value creation.

<https://gfmam.org/publications/asset-management-landscape-v30>

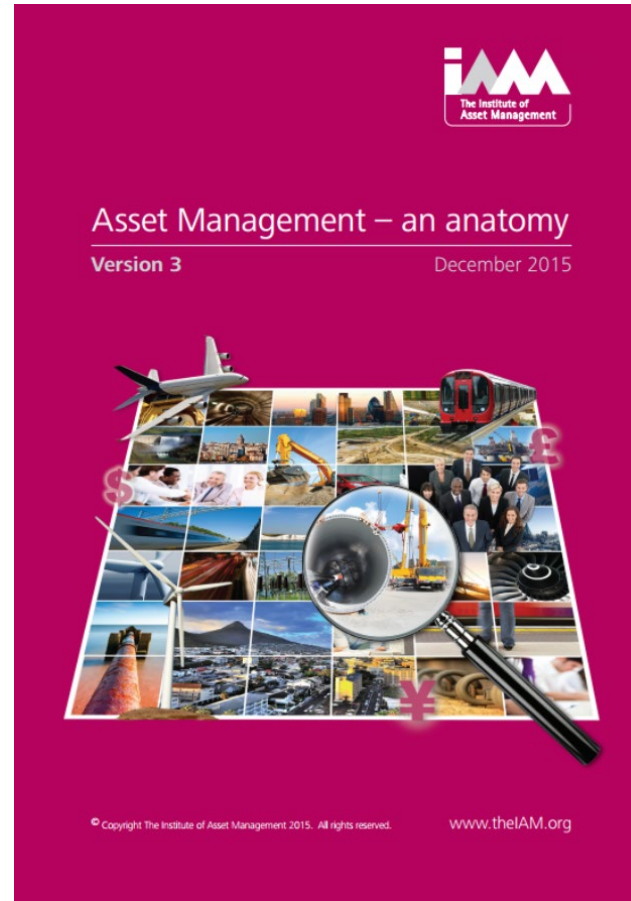


Reviewing and Revising Our IAM Knowledge Resources: July 2024



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IAM Conceptual Model



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IAM Anatomy

Subject Specific Guidelines (SSG)

Subject Specific Guidelines

Overview

The Subject Specific Guidelines (SSGs) are part of a series of publications designed to expand and enrich asset management knowledge. Those published are available in the online shop.

The SSGs cover the 39 Subjects in Asset Management - an anatomy, and are also based on the asset management knowledge structure or 'matrix' from the Asset Management Landscape.

The SSGs are a core element within the IAM asset management knowledge base. Through peer review and IAM Expert Panel assessment, they fully align with the IAM's values of the development of excellence in asset management, and the provision of support to those seeking that success.

Each SSG document covers one or a group of subjects from the 39 Subjects, with broader subjects meriting their own SSG, and closely related subjects being grouped together in one SSG.

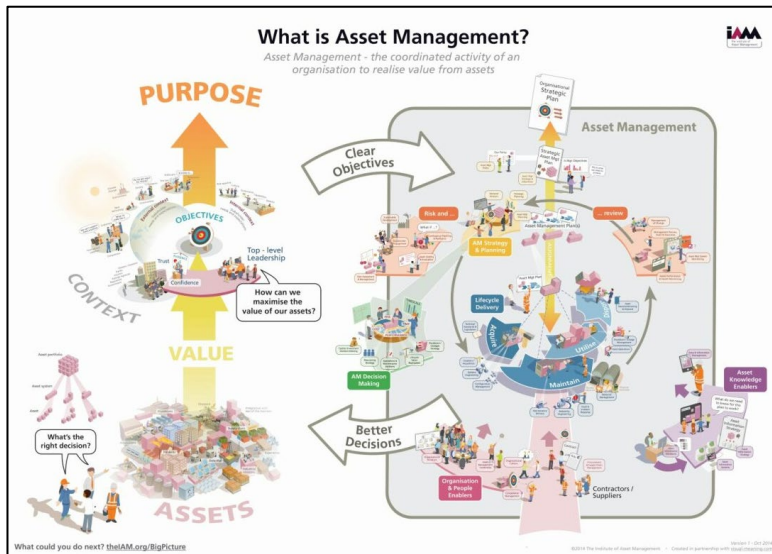
The publications are colour-coded according to the Group within which the Subjects appear.

Subject Specific Guidelines Webpage

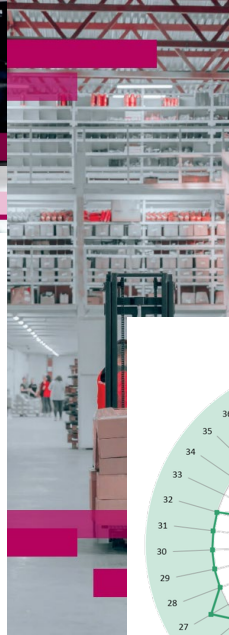
Reviewing and Revising Our IAM Knowledge Resources: After July 2024



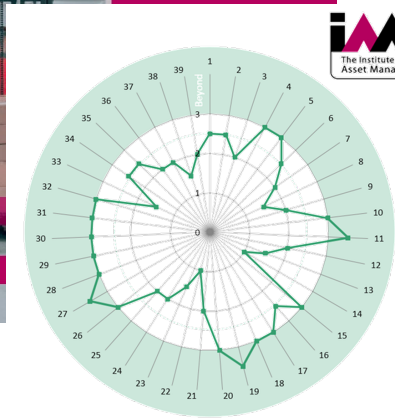
IAM Big Picture



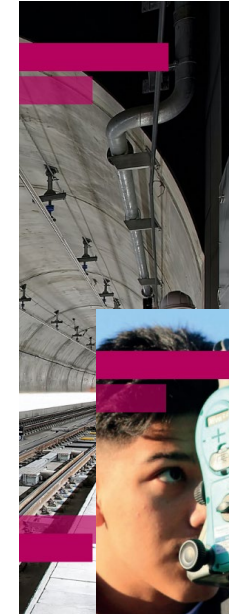
The Pathway to Excellence In Asset Management
IAM Maturity Scale & Guidance



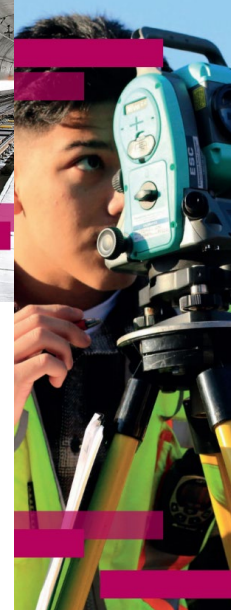
The Case for Excellence in Asset Management



IAM Excellence and Maturity



Developing and Maintaining a Strategic Asset Management Plan (SAMP)



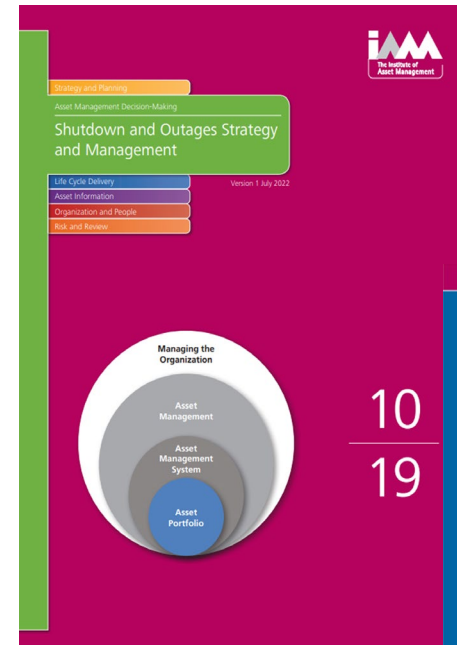
Implementing and Improving a Management System for Asset Management

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IAM Guidance supporting implementing SAMP and AMS

Reviewing and Revising Our IAM Knowledge Resources: Prioritizing the Subject Specific Guidelines

- We are currently considering how we will update the subject specific guidelines based on changes in the GFMAM Asset Management Landscape, the IAM Anatomy and the ISO55000 suite of documents
- We are looking to prioritize new subject areas and consider how best to get guidance to our asset management community as quickly as possible



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19





21



39

Anatomy 4.0



 The Institute of Asset Management

Asset Management – an anatomy

Version 4 July 2024

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IAM GLOBAL CONFERENCE 2024
13 June



KEYNOTE SPEAKER
RICHARD EDWARDS
IAM Anatomy & GFMAM
Landscape Revision

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on 13th June to learn more!

GFMAM AM Landscape 3 Q&A